



# THE GREATER BATON ROUGE LITERACY COALITION'S Fourth Annual Literacy Week Celebration

## Literacy- Flipping the Script!

### LITERACY WEEK LAUNCH EVENT!

**Thursday, December 1st: Community Leadership Breakfast**

GBRLC's annual breakfast celebrates our adult literacy service providers, students, volunteers, supporters, and members – all playing leading roles in improving literacy in our community!

This year, GBRLC has partnered with Baton Rouge Community College's Entertainment Technology Department and Cox Communications for the production of a documentary, highlighting the work being done to improve literacy in our community. Become a GBRLC member and attend the breakfast to see the trailer for **"My Education, Take 2!"** Emcee: *WBRZ Anchor Whitney Vann*

Visit [www.gbrliteracy.org](http://www.gbrliteracy.org) to see our videos from 2008, 2009, and 2010 and register as a member!

### COMMUNITY OUTREACH EVENT!

**Sunday, December 4<sup>th</sup>, 1:30 - 4:30 pm: Transitions to College Workshop at Jones Creek Library**

Georgann Mire, Learning Disabilities Consultant, will present "Building a Bridge to the Future: It's never too early to get ready for college!" Preparation is the key to success for students with dyslexia and ADHD as they enter higher education. This workshop will highlight advocacy, accommodations, and the role that community colleges can play in the attainment of postsecondary degrees.

### COMMUNITY OUTREACH EVENT!

**Monday, December 5th: Open Houses at Local Literacy Organizations**

Our local programs are a real class act! Visit their sites to learn about the services they provide.

9 am to 12 pm at St. Paul Adult Learning Center, 3920 Gus Young Avenue, Baton Rouge 70802 (344-8590)

9 am to 12 pm at YWCA at New Beginnings Baptist Church, 7815 White Street, 70811 (355-5878)

4 pm to 6 pm at Adult Literacy Advocates, 1427 Main Street, Baton Rouge 70802 (383-1090)

**Tuesday, December 6th through Thursday, December 8th: Barnes & Noble Bookfair**

With literacy, there is a supporting role for everyone! Shop online or in local stores, and Barnes & Noble will donate a percentage of net sales to GBRLC when you tell them you want your purchase to support GBRLC or use bookfair code #10571347!

*Note: Foodies may want to shop at 4 pm on Dec. 8th; Chef John Besh is scheduled for an author event at CitiPlace location!*

### EXCLUSIVE EVENT!

**Tuesday, December 6th: Screening Event at Celtic Media Centre**

Join us for a behind-the-scenes view of a real production studio, and be among the first to screen our documentary, "My Education, Take 2!"

Like a good movie, improving literacy requires quite a crew. This is a great opportunity to explore how you might play your part or to just have an evening of fun! Email [info@gbrliteracy.org](mailto:info@gbrliteracy.org) or call (225) 381-7141 for details.

### COMMUNITY OUTREACH EVENT!

**Wednesday, December 7th, 7 pm: Poetry Reading at Barnes & Noble Booksellers CitiPlace**

Join us as local adult literacy students take center stage for our fourth student anthology release and poetry reading at Barnes & Noble Booksellers CitiPlace! See our [2008](#), [2009](#), and [2010](#) anthologies online at [www.gbrliteracy.org](http://www.gbrliteracy.org)!

### COMMUNITY OUTREACH FINANCIAL LITERACY EVENTS!

**Thursday, December 8<sup>th</sup>, Neighbors Federal Credit Union, 12529 Perkins Road**

**5:30 – 6:30 pm:** "Investment Fraud: The Next Perfect Storm (and How to Survive It)"

**6:40 – 7:40 pm:** "Understanding Your Paycheck"

## What's Your Reason for Supporting Literacy Week 2011?

- In Louisiana, there are more than 600,000 (one in five adults) who do not have a high school diploma or GED. According to U.S. Census statistics, 44% of these individuals are not participating in the workforce.
- Workforce projections indicate that by 2018, 70% of all jobs will require some form of postsecondary credentials. Employers already report difficulty in hiring qualified workers and as the need for a skilled workforce increases, preparing low-skilled adults for success in postsecondary education or training becomes more critical.
- Dropout prevention is only part of the solution: About two-thirds of the workforce of 2020 will come from today's adult population and is beyond the reach of the K-12 or traditional college system. Louisiana cannot afford to ignore those who have already fallen through the cracks.
- As a state, LA serves less than 5% of those in need of literacy and adult education services. To improve access to services and alignment with workforce development needs, LA cannot depend on limited state and federal funds.
- Community-based literacy programs play an important role in meeting the state's adult education needs, and as a coalition, GBRLC coordinates local efforts by promoting best practices for instruction and organizational efficiency.

## Thank You Literacy Week 2011 Sponsors!

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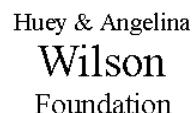
### Silver Sponsors:



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## Learn more at [www.gbrliteracy.org](http://www.gbrliteracy.org):

- ✓ Read our [2008](#), [2009](#), and [2010](#) student anthologies online
- ✓ 2009 and 2010 public service announcements and 2008 video at [www.gbrliteracy.org](http://www.gbrliteracy.org)
- ✓ Watch videos of students [Buster](#) and [Gearldine](#) telling their inspiring stories
- ✓ Search [adult literacy service providers](#) by location, type and zip code
- ✓ Find [volunteer opportunities](#) or [Become a member!](#)

